

Loma Linda University didn't get around to expressing itself in motto form until it passed its half-century mark. That's understandable when one considers that from its frail beginnings in 1905 the institution struggled several years to determine its purposes and curriculums and to settle on its first name—College of Medical Evangelists (CME).

The process that supplied a motto began with the planning of a year-long observance proposed by the CME administration and supported by the Trustees in a December 3, 1953, action that “the 50th anniversary of CME be celebrated in 1955.” A seven-member committee was appointed to plan the events and programs. William Frederick Norwood, then CME vice-president and professor of cultural medicine, was chairman of the committee that met regularly throughout 1954.

One of the early actions of this committee was conducting a student-employee contest to suggest ideas for a theme that would “tell the story of CME” for its first fifty years. The contest was held during April 1954, and three prizes totaling \$50 were offered. The winning themes

“Make Man Whole” was viewed from a number of perspectives by authors and speakers. It was seen as a “restatement...of the purpose of the College”...as a means of viewing the nature of humankind and the lofty goals of education...as an expression adding dimension to the practice of the healing arts...as suggesting a partnership with the Great Physician.

When did the 50th anniversary phrase cease being a theme and become an official motto? Again, it was a process imperceptible at times, but nevertheless part of a progression of thought and action. Throughout 1956, the phrase was referred to as a theme. However, in 1957, a contest for the creation of a college hymn was launched and submissions

Medical Evangelist was “‘To Make Man Whole,’ now regarded as the

were invited. The theme of the hymn announced in the November 1957